

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



Index\*  
**Save This Catalog**  
of SPECIAL

INSIDE AND OUTSIDE  
**NURSERY BARGAINS**

Rare Get-Acquainted Offer

**NEW ALL WHITE GARDEN**

for your  
Living Room  
3 Flowers  
With  
Soil and **\$1**



Special Get-acquainted offer. You get two giant living room "White Princess" hyacinth bulbs imported from Holland. Amazingly fast growing. Very fragrant. You also get a lovely 12" to 15" White Gardenia plant. A beautiful house plant. A having shiny green leaves and very fragrant blooms. Complete with vase and rich potting soil, only \$1 per garden. 2 gardens \$1.75, 3 for \$2.50. SEND NO MONEY. Pay postman C.O.D. plus postage. Cash orders prepaid. Return for cheerful refund at once if not pleased. GIVEN—tuberous rooted Begonia bulb . . . makes a beautiful fragrant house plant.

AFRICAN VIOLETS  
3 kinds at .....

HYACINTH BULB,  
with soil, vase .....

PERENNIALS, dozens  
of them, special .....

GARDENIA PLANTS  
very special at .....

AZALEA PLANTS, a  
rare bargain, at ...

PHILODENDRON,  
lovely 2-tone giant  
leaves .....

COMPLETE  
GARDENS

Complete Gardens ..

"Sad Sam" Willow  
Tree .....

Birch Trees,  
many others .....

GLADIOLUS, 50 for  
Rare 3-color MUMS,

3 for .....

Former \$2 African  
Violets .....

**25c**

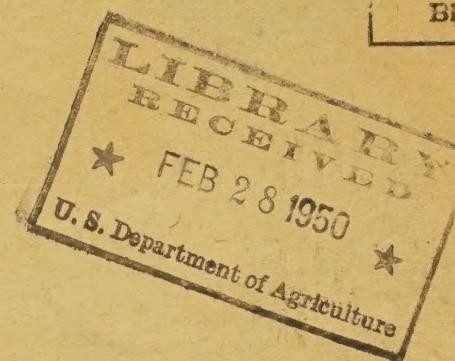
**35c**

**\$1**

**OWEN NURSERY**

2700 E. Oakland Ave.  
Bloomington, Ill.

Sec. 34.66, P. L. & R.  
U. S. POSTAGE  
PAID  
Permit No. 9  
Bloomington, Ill.



Return Postage Guaranteed



# NOW! Extraordinary Value Special by Mail!

Beautiful

# HOUSE PLANTS

Specially  
Priced!

Newly Popular--Giant Size

## GLOXINIA



### POTTING SOIL

Miraculous mixture for Gloxinias, Camellias, African Violets and all other house plants. Composed of alluvial leaf mold, sand and loam. Especially prepared to give the highest amount of food, yet not "burn" the plants. Will not bake or pack like ordinary pot soil. Thousands of pounds sold. Many repeat orders. \$1 for 3 lbs.; 5 lbs. \$1.50; 10 lbs. \$2.50.

## GIANT--BLOOMING INDOOR HYACINTH



Complete With  
Vase, Planted  
Ready To Grow!

**35¢**

Sent to you by guaranteed mail. Fragrant, quick blooming, refreshing. Complete with vase, planted, ready to grow. White "Innocence", "King of the Blues", or "Queen of the Pinks". Enclose 35¢ coins or stamps plus 10¢ for postage and handling. Or get all 3 in a vase for \$1. Orders for \$1 also sent C.O.D. plus postage. No C.O.D.'s on single orders. Use easy order blank inside.

## "LIVING-ROOM" GARDENIA PLANT



A Gardenia flower alone at 35¢ would be a bargain! Here you get a WHOLE GARDENIA PLANT!

- Not 1 Gardenia—not 2 Gardenias but a WHOLE PLANT to produce 6 to 10 perfectly-formed sweet-scented gardenias!
- Keeps right on blooming even after flowers are cut for corsages!



**35¢ ea.**

### SPECIAL-BY-MAIL OFFER

Now you can have the famous Easy-To-Grow "White Velvet" Gardenia plant at an amazing new low price. I send lovely 12-14" Gardenia Plant full of shiny dark green leaves, ready to burst into bloom right in your living room! Produces enough flowers for several corsages. Enclose 35¢ coins or stamps, plus 10¢ for postage and handling. Money back guarantee. If ordering 3, send us only \$1 plus 10¢ (\$1.10). Orders for 3 also sent C.O.D. plus postage. No C.O.D.'s on single orders. Use easy order blank inside.

(Sorry—No Gardenias can be shipped to Arizona or California)

## 2-Yr. Camellia Plant

Not \$4..Not \$3

But Amazingly  
Priced at  
Only

**\$1**

The Aristocrat of All  
Plants, Rivalled Only  
by the Orchid!



**Free**

Lovely imported "Living Room" Hyacinth bulb. Makes a beautiful fragrant house plant. Amazingly fast growing.

"What on earth are you going to do with 100,000 Camellia plants?" exclaimed an astonished grower in Florida. "We're going to give the people of America a rare treat and a rare bargain," we said . . . "going to sell them for only \$1.00." Whereupon he answered, "Well, of course, at that price the people will order them like mad!"

### Here's What You Get!

Magnificent double petal Camellia plants—gorgeous delicate pink, white, red or variegated blooms—sturdy 2-year-old budded plants ready to set in your garden or living room. In a very short time they will look like the expensive \$3 and \$4 plants you see in stores. Shipped in potting soil. Easy to grow. Safe arrival guaranteed. Return for cheerful refund if not pleased. \$1 each. 2 for \$1.75, 3 for \$2.50. SEND NO MONEY. Pay postman C.O.D. plus postage. Cash orders prepaid if you enclose 10¢ extra for postage. Owen has over 500,000 mail order customers.

**EASY ORDER BLANK INSIDE**  
(Sorry—No Camellia orders shipped  
to Arizona or California)

Ornamental! Beautiful! Delicious!

## BLUEBERRY LIVING ROOM PLANT **99¢**

Special!



Now you can have those tasty, fresh blueberry muffins most any time of the year! Gorgeous blue berries in a setting of blood red foliage which gradually turns into beautiful bright green. Makes a delightful window display . . . and they're delicious too! Treat it like any other house plant. Very easy to grow, 12" - 18" high. 99¢ each, 2 for \$1.75.

**FREE Mystery Bloom Trumpet Bulb.**

Most Unusual Offer!

## AZALEA PLANTS

For Your Living Room

**35¢**

Little Azalea plants that grow right in your living room. Pretty little blossoms. A most unusual rare plant for the house. You will be pleased with this small plant. Offered to you at this special price. Enclose 35¢ coins or stamps plus 10¢ for postage and handling. 3 plants for \$1. Orders for \$1 sent C.O.D. No C.O.D.'s on single orders. We also have Azalea Plants for \$1—much larger plants.



OWEN NURSERY Dept. 700, Bloomington, Illinois

# Planted In Soil - Ready To Grow!

## SPECIAL "LIVING-ROOM" GARDENS

Beautiful, Giant Hybrid



### AMARYLLIS GARDEN

99¢

Complete  
With Vase  
and Soil!

This is about the most colorful garden we offer. Wonderfully variegated colors, large lily-shaped flowers. Easily managed. Two giant bulbs come planted in soil, in a vase, all you do is add water! Very different, no one around you will have one like it. 99¢, 2 for \$1.75, 3 for \$2.50.

With orders of \$1.75 or more,  
"Living Room" Hyacinth Bulb.

### ONE-WEEK LILY GARDEN

Just Watch It Grow!



3 Bulbs in Vase  
and Soil Per  
Garden—Each

99¢

At the first sign of the little green leaf sprouting up, you can expect gorgeous blossoms in full bloom in only about one week! Fine imported bulbs. 3 for only 99¢, 6 for \$1.75. Plant one bulb each week and have lilies blooming for several weeks. It will be the talk of your neighborhood!

**FREE** Giant Imported Holland Hyacinth  
Bulb with each order.

### POTTING SOIL

Miraculous mixture for African Violets, Gloxinias, Camellias and all other house plants. Composed of alluvial leaf mold, sand and loam. Especially prepared to give the highest amount of food, yet not "burn" the plants. Will not bake or pack like ordinary pot soil. Thousands of pounds sold. Many repeat orders. \$1 for 3 lbs.; 5 lbs. \$1.50; 10 lbs. \$2.50.

### COMPLETE GARDEN, ea.

INDOOR-BLOOMING



Complete with Vase,  
Planted in Soil--  
Ready To Grow!

Special-By-Mail

Just Unwrap and Add Water!

Free-

Mammoth "Living  
Room" blooming  
size Hyacinth  
Bulb with each  
garden.

Three unusual bulbs, planted, ready to grow. All you do is unwrap, and add water! You get vivid tuberous rooted BEGONIA, beautiful newly popular GLOXINIA and giant mixed-color AMARYLLIS. Will grow and bloom indoors all winter, outdoors in spring for several years' enjoyment. A very good "buy" for \$1; 2 gardens \$1.75; 3 gardens \$2.50. Sent C.O.D. plus postage or cash orders sent prepaid if you enclose 10c extra per garden for postage. MONEY BACK GUARANTEE: Return at once for full refund if not pleased. Use handy order blank inside.

ANOTHER  
WONDERFUL

## SPRING GARDEN

Has Vase, Soil  
and 3 Flowers!  
Beautiful Giant

Spring  
Blossoms  
Indoors!

99¢

Just Unwrap and Add Water!



Free-

A separate Jonquil Bulb to put  
in another vase. Easy to grow—  
beautiful blooms!



Very Special Price  
On 7 House Plants!

\$2

Special-by-mail offer. OUR BIGGEST BARGAIN! You get 3 different budded African Violet plants, assorted colors—pink, white, blue-purple. Everblooming varieties. ALSO—a lovely 10" to 15" Gardenia—soon will burst into fragrant blooms. You also get 3 clever different Water Hyacinths that you simply place in water. SEND NO MONEY. Pay postman C.O.D. plus postage. Cash orders shipped prepaid if you enclose 10c extra for postage. Send for this wonderful bargain. If not greatly pleased send it right back for full refund. Use easy order blank on inside.



# Special By Mail Offer! Bargain Prices On

# EVERGREENS

Now You Can Add Beauty and Value To Your Home With Dependable Evergreens!

- Red Cedar
- Phitzer Juniper
- Globe Arborvitae
- Biota (Golden Tip)
- Pyramidal Arborvitae

Sensational new low price for any of the above listed evergreens—only \$2.50 each in 18" to 24" size! Our finest evergreens. Picturesque beauty the year round! Both the Pyramidal Arborvitae and Globe Arborvitae retain their lovely bright green, flat foliage at all seasons. Very compact and grows into perfect form. Phitzer Junipers are the spreading, low-growing evergreen, very graceful and hardy. Biota grows into a lovely low shape golden tipped evergreen, beautiful foliage, and the Red Cedar is a pointed pyramidal tree with clusters of blue berries in the Fall. Thrives well in poor soil.

\$250  
Each

PYRAMIDAL ARBORVITAE

2' - 3' Size  
Above Evergreens, \$3.75  
Each  
Balled and Burlapped

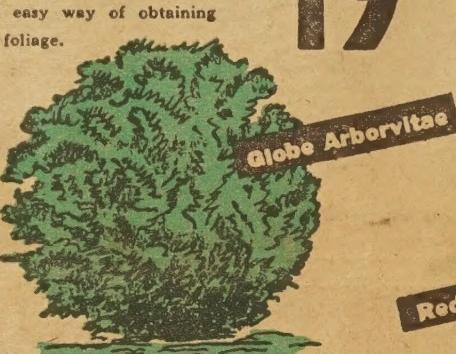
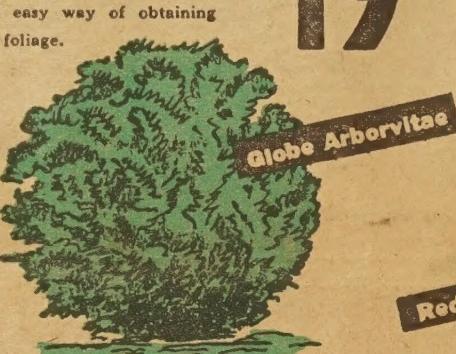
3' - 4' Size, Above  
Evergreens, Each \$5  
Balled and Burlapped

## 10-Piece Grouping--18"-24"

We offer 10 fine, hardy evergreens, sold as a group for only \$19.85 . . . a real bargain especially for new home owners. You get 2 RED CEDARS, 2 PHITZER JUNIPERS, 2 PYRAMIDAL ARBORVITAE, 2 BIOTA and 2 GLOBE ARBORVITAE. A wonderful doorway group that will become more beautiful each year, and a most inexpensive and easy way of obtaining a whole group at once! 18" to 24" sizes, will grow into full, compact foliage.

10-Piece Evergreen Group  
2' to 3' Size \$29.85  
2 each: Red Cedar, Phitzer Juniper,  
Pyramidal Arborvitae, Biota, Globe  
Arborvitae.

10-Piece Evergreen Group  
3' - 4' Size \$39.85  
2 each: Red Cedar, Phitzer Juniper,  
Pyramidal Arborvitae, Biota and  
Globe Arborvitae.



NOTICE:  
All Evergreens Shipped Express Collect.

# Beautiful SHRUBS

## FORSYTHIA (GOLDEN BELL)

The first shrub to bloom in Spring, it's bright yellow flowers light up the entire yard. Grows 5 to 6 feet tall and succeeds everywhere.

\$1

## RED SPIREA, 2 For

One of the most useful shrubs in cultivation. Blooms in April and May, throwing out long branches that curve to the ground, weighted with a mass of flowers. 12" to 24" high. Dwarf growing.

\$1

## PRIVET HEDGE, 5 For

Does well in all kinds of soil. Quick grower, easily sheared. Wonderful plant for screening, or for long hedges. 18" to 24" high. Special!

\$1

## FRENCH LILACS,

Heavy, healthy sturdy stock. Excellent fragrance. Fast, early grower. 2 ft., \$1; 2 for \$1.75. 3 to 4 ft., \$1.50; 2 for \$2.50.

\$1

## BRIDAL WREATH SPIREA

Beautiful old-fashioned bridal wreath is still the favorite of thousands. Lovely white blooms on graceful arching branches is a beautiful sight in the Spring. The most popular and most planted of all hardy shrubs. Easy to grow in sun or shade. Offered to you at this special price—18" - 24" size.—4 for \$1.10 for \$2.50. Use order blank next page.

4 For \$1

WEIGELA EVA RATHKE—Rich ruby-like blossoms in great abundance. 18-24 in.

\$1 ea.; 2 for \$1.75; 5 for \$4

SYRINGA VIRGINIA—Pure white flowers; delicious fragrance. 2-3'.

\$1 ea.; 2 for \$1.75; 5 for \$4

WHITE SNOWBALL—Well known, popular shrub. 2-4'.

\$1 ea.; 2 for \$1.75; 5 for \$4

WILLOW, FRENCH PUSSY—Fur-like, pearl-grey catkins. 2-3'.

\$1 ea.; 2 for \$1.75; 5 for \$4

CRANBERRY, HIGH BUSH—Beautiful, tall, spreading plant with berries. 6' to 10' at maturity. Sun or shade. 2-3'.

\$1 ea.; 2 for \$1.75; 5 for \$4

HONEYSUCKLE, TARTARIAN—Outstanding tall shrub, splendid for screening. Choice of pink, red or white. 3-4'.

\$1 ea.; 2 for \$1.75; 5 for \$4

DWARF DEUTZIA—Low growing, bushy shrub. white flowers. 1-2'.

75c ea.; 2 for \$1.65; 5 for \$3

## EXTRA LARGE GREEN PLANTS

### PHILODENDRON, Giant Size

Heavy, heavy plants, loaded with giant rich green shiny leaves. 1½' to 2' long now and will grow more. Grows in water or soil. \$1 ea.; 2 for \$1.75.

\$1

### GRAPEVINE IVY, Sure To Grow

Here's a vine that will grow, with or without sunlight. 12" to 24" long now. 3 to 5 stems in pot. \$1 ea.; 2 for \$1.75.

\$1

### Mother-In-Law Tongue, very hardy

Grows anywhere with or without sunlight. Long slender sturdy stock. Almost impossible to kill. \$1 ea.; 2 for \$1.75.

\$1

### ENGLISH IVY, Heavy Plants

Owen's "Giant Wonder". 2' to 3' long and still growing! 3 plants to pot. Easy to grow. \$1 ea.; 2 for \$1.75.

\$1

### HARDY VINES

BOSTON IVY—One of the best wall climbers—very popular and offered to you at a special new low price. Clings without support to the smoothest of surfaces. Lovely green foliage turns into deep red in the Fall. Also can be planted as a ground covering for shady places. Special

4 For \$1

### BITTERSWEET

Popular orange colored berries in Winter. \$1 ea.; 2 for \$1.75.

\$1

### CLEMATIS

Large, flowering, beautiful. Various colors. \$1 ea.; 2 for \$1.75.

\$1

### HONEYSUCKLE

(Gold Flame). Huge trumpet-shaped flowers of flame with gold. \$1 ea.; 2 for \$1.75.

\$1

OWEN NURSERY Dept. 700, Bloomington, Illinois

# VEGETABLE GARDEN Bargains!



## 3 Famous Varieties PEPPER PLANTS

- "CALIFORNIA WONDER" 25 For 65c
- "BULL NOSE" 50 For \$1.25
- "FLORIDA GIANT" 100 For \$2.00

Three famous varieties recommended for the home garden. "California Wonder"—an excellent sweet pepper, very large, smooth, uniform shape. "Bull Nose"—a pungent, hot pepper—especially good in salads. "Florida Giant"—this firm mild pepper grows exceedingly large, high quality, thick fleshed fruit when mature. Roots mossed and wrapped with wax paper.

### NOTICE REGARDING PLANTS

We do not ship in smaller quantities than stated. For larger quantity prices please write. No. C.O.D.'s on plants. Shipment direct from our grower. (Sorry, no shipments of vegetable plants to California.)

## SWEET POTATO PLANTS

50 For \$1.00  
100 For \$1.50



Your choice of two popular varieties: PORTO RICAN—an extremely sweet flavored yam type. New Improved Certified. PRIDE OF TEXAS — another wonderful potato—sweet, firm, full-bodied. All roots in moss and waxed paper wrapped.



## Onion Sets

100 For 60c  
200 For \$1.00  
300 For \$1.50

Your choice Crystal Wax Bermuda, Yellow Bermuda, White Sweet Spanish or Yellow Sweet Spanish. Firm, sweet flesh of mild delicate flavor. Sweet Spanish giant size, Bermuda, medium.

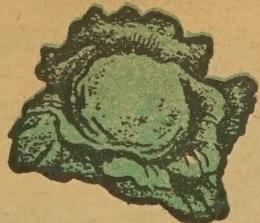


## TOMATO PLANTS

25 For 65c  
50 For \$1.00  
100 For \$1.35

Meaty and full-flavored tomatoes—EARLIANA, earliest ripening tomato, deep scarlet. MARGLOBE, fruit uniform, large crops, red globe-shaped fruit. RUTGERS, very popular, disease resistant, heavy cropper. Small seed cavities.

## Cabbage Plants



50 For 60c  
100 For \$1.00  
200 For \$1.50

Early Round Dutch, Early Jersey Wakefield, Charleston Wakefield, Early Flat Dutch, Flora Enkhuizen, Copenhagen Market or All Head. Complete satisfaction or replaced free of charge.

## MADONNA LILIES

2 For 50c



The Madonna Lily is one of the loveliest of white lilies. Its delightful fragrance and lovely white flowers have made it popular throughout the world. Easy to grow. 2 for 50c, 8 for \$1.75.

## REGAL LILIES 2 For 50c

These lovely, fragrant, pink-throated Regal Lilies grow in any soil. Guaranteed to bloom next year. Continue to bloom year after year. Giant 6" to 7" top size bulbs.



## PEONIES

Assorted  
5 For \$1  
10 for \$1.75

Owen repeats an offer so unusual over 2,000 home owners ordered it last year! Finest selection reds, whites, pinks. Assorted, 5 plants \$1; 10 for \$1.75. You will appreciate their full beauty when you see them burst into a wealth of gorgeous blooms. Return at once if not satisfied. GIVEN with \$1.75 orders: "Million Dollar" Mystery Bloom Peony, \$1 value. (No Peony shipments to Montana.)

## PLANT STAKES

Real Bamboo

Doz. 50c



A real necessity for every gardener. Real BAMBOO Plant Stakes. They are very tough, wiry, long-lasting, painted. Another good feature—they push easily into the ground. These plant stakes will make your gardening easier, neater and more beautiful. 3' or 4' length. 100% satisfaction guaranteed. Return for refund if not entirely pleased. Very special price!

## "How To Plant" Book



New book "How To Grow and Bloom House Plants Successfully". Removes the question mark from house plant care. Many illustrations show 77 types of house plants. Discusses insect control, transplanting, etc.

\$1

### Special-By-Mail Collection

## 20 PACKETS OF VEGETABLE SEEDS

### Selected Varieties ... a whole garden

Here are the best flavored, the most popular varieties of vegetable seeds, in regular large full-size packets. The price is very special.



- |   |  |
|---|--|
| 1 Pkt. Green Bush Beans, Stringless       | 1 Pkt. Lettuce, Black Seeded Simpson     |
| 1 Pkt. Peas, Little Marvel                | 1 Pkt. Lettuce, Early Prizehead          |
| 1 Pkt. Sweet Corn, Golden Cross Baniam    | 1 Pkt. Parsley, Moss Curled              |
| 1 Pkt. Beet, Crosby's Egyptian            | 1 Pkt. Parsnip, Hollow Crown             |
| 1 Pkt. Beet, Improved Detroit Dark Red    | 1 Pkt. Radish, New Crimson Giant         |
| 1 Pkt. Cabbage, Marion Market             | 1 Pkt. Radish, White Icicle              |
| 1 Pkt. Carrot, Coreless Nantes            | 1 Pkt. Spinach, Nobel's Giant Thick Leaf |
| 1 Pkt. Carrot, Improved Chantenay         | 1 Pkt. Swiss Chard, Lucullus             |
| 1 Pkt. Cucumber, Improved Long Green      | 1 Pkt. Tomato, Rutgers                   |
| 1 Pkt. Cucumber, Select National Pickling | 1 Pkt. Turnip, Purple Top White Globe    |

**NOTE** At this extremely low price, substitutions cannot be made.

**FREE** With each \$1 order for seeds, packet of Giant-Bloom Sweet Peas.

**Your Choice of Above Seeds—3 for 25c**

## Hardy HERBS 25c ea.

THYME—for seasoning and tea. CHIVES—a hardy onion-like plant that grows each year without replanting. Wonderful seasoning for salads, etc. SAGE—unexcelled for seasoning meats, dressings and the like. Hardy perennials come up year after year with blue-gray leaves and lavender flowers.

## ROSA MULTIFLORA

This blooming hedge is being used more and more every year by clubs, estates and parks—wherever a profuse fence-like border is required. Excellent for rabbits, birds and small game to nest in, as well as for soil conservation. 8 to 18 inch.

10 For \$1	100 For \$6.50
50 For \$3.85	1000 For \$60.00

### Very Special Offer On BABY'S BREATH

#### Large 2-Year Grafted Roots

Delicate white double flowers, beautiful when fresh as well as dried. Completely covered with blooms the months of June, July and August. Makes a striking effect in your garden. These are grafted 2-year roots. \$1.00 or 3 for \$2.75. Order early while they last.

\$1  
ea.

Here Is America's Best "Buy" on Mixed Color "Glads"

# 40 GLADIOLUS BULBS \$1

## RARE MUM PLANT

• 3 Colors on One Plant!

• Over 100 Blooms on Each Plant!

• Thousands Sold!

### Special-by-Mail Offer!

Order now, while they last!

Plant now—blooming size.

Earliest of all! Starts

blooming white in June, blooms bronze in July, rosy pink in August, September! Produces 100 to 300 blooms. Very showy, in garden or vase. To order, enclose 35c, stamps or coins, plus 10c postage and handling. If ordering 3, send only \$1. GIVEN with \$1 orders: Mystery Bloom Trumpet Bulb —50¢ value. \$1 orders sent C.O.D., plus postage, if you prefer. Return for full refund if not pleased.



35¢  
Each

This is Owen's famous Rainbow mixture that sold to the amazing total of 6 million bulbs last season. Simply amazing colors—from white thru pinks to deepest reds, with lavender, salmon, flame orange and others. Beautiful in garden or bouquets. These are bulbs—not little bulbets. Will bloom this year. 40 for \$1 with surprise gift below. GIVEN with ea. \$1 order, 1 of following new Holland importation of "Gold Medal" Gladiolus: "President Truman", pink; "Cardinal Spellman", Red; Harry Hopkins, Blood Red; Wendell Willkie, Orange Red; Eisenhower Picardy; "Roosevelt Memory" White; "Marshall Montgomery", Lavender. Two of above "Gold Medal" selections given with \$2 orders for Rainbow Gladiolus.



## 10 MUMS

An Exceptional Assortment—Special

\$100

Have a beautiful Mum Garden at a very special price. For only \$1 you get 10 assorted colors and kinds of Mums: Cushion, Dwarf, Button and Cut Flower Mums. Not labeled. Makes wonderful decoration in garden or gives you a variety of bouquets in your home. This is the best Mum bargain ever offered by Owen Nursery. Send no money. Pay postman C.O.D. plus postage. Cash orders prepaid. GIVEN with 20 Mums at \$1.75: Mystery Bloom Trumpet Bulb!



## GIANT EXHIBITION SIZE GLADIOLUS BULBS

The latest development in red, white, peach, pink, lavender, orange, yellow and purple gladiolus. Exceptionally beautiful plants that will all bloom 90 days after planting. Owen has had many compliments on his gladiolus. You will like them too.

25 for \$2.00; 50 for \$3.75;  
100 for \$7.00

### Large Size Glad Bulbs

25 for \$1.50; 50 for \$2.75;  
100 for \$5.00

### Flowering Size Bulbs

25 for \$1.00; 50 for \$1.75;  
100 for \$3.00

## FRUIT TREE BARGAINS



### BUSH CHERRIES

Dwarf Size!

2 - 3 Ft.

Delicious!

\$1

These cherries are more popular each year. The low bushy plants are loaded with sweet, delicious, bright red cherries that are fine for eating or make wonderful jam of superb flavor and color. Very hardy. Eliminates ladder climbing entirely. Mass of lovely white blooms early in Spring makes beautiful ornamental yard decoration. Order today.

### APPLE Trees

Delicious—Eating apple. Red, fine flavor.

\$1

Grimes Golden—Yellow-green.

McIntosh—Red, white flecked.

Jonathan—Dark red, juicy.

Yellow Delicious—Large fruit.

Yellow Transparent—Early summer apple.

### PLUM Trees

Abundance—Flesh light yellow, very sweet.

La Crescent—Fine yellow plum. Ripens early.

Sapa—Medium to large, dark purple skin and flesh.

Toka—Rich flavor. Firm, large.

### CHERRY Trees

### PEAR Trees

Early Richmond—Good cooking early.

\$1

Montmorency—Cooking cherry.

Black Tartarian—Black fruit, sweet cherries.

### PEACH Trees

Champion—White with red cheek. Freestone.

\$1

Elberta—Yellow freestone. Fine flavor.

### APRICOT Trees

Golden Jubilee Apricot

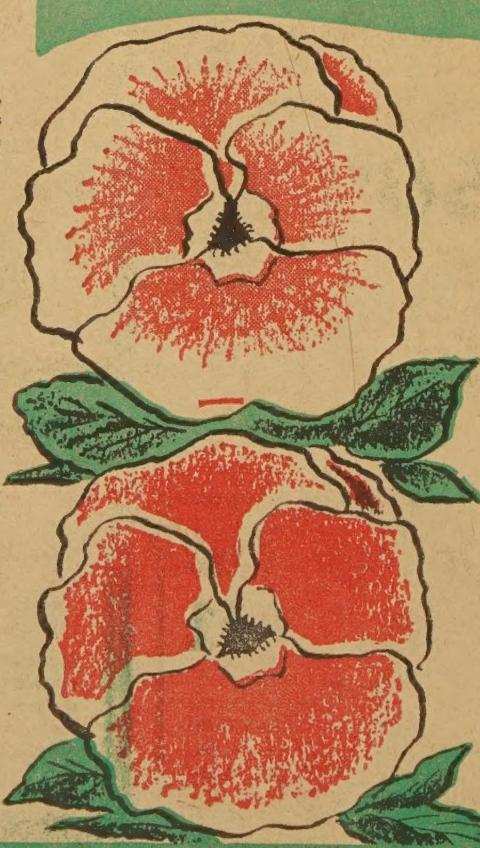
Trees have beautiful flowers and are the first to bloom. Large crop. Easy to grow.

\$1

## "SWISS GIANT" PANSY PLANTS

This Strain of "SWISS GIANT" PANSIES Has Enormous Flowers  
Special by Mail

25 for \$1



You can do wonders with Owen "Swiss Giant" Pansy Plants. Safe delivery guaranteed. Wonderful "Swiss Giant" Pansies have immense blooms up to 6" across. Long blooming season—blooms all summer. All mixed colors. Thrives very well in partly shady places. Very special, 100 for \$2.50; 25 for \$1. SEND NO MONEY. Pay postman C.O.D. plus postage. Cash orders prepaid if you enclose 10c extra. Return for full refund if not pleased.

GIVEN: with \$2.50 orders, two cushion mums—regular \$1 value.

OWEN NURSERY

Dept. 700, Bloomington, Illinois



# 3 Sensational Offers AFRICAN VIOLETS



## Tea Roses

New Hybrid  
Monthly Blooming!

**75c**  
ea

3 For \$2.00

6 For \$3.75

12 For \$7.00

No Shipments to  
Montana

Free  
Planting  
Instructions



## COLLECTOR'S AFRICAN VIOLETS

\$2 Each

2 For \$3.50

3 For \$5

Giant plants full of buds, blooms and leaves.  
"Purple Prince"—Rich clear purple flowers. Delicate green leaves.  
"Blushing Maiden"—Delicate apple-blossom pink flowers.  
"Amethyst"—Long-stemmed flowers of pale amethyst color.  
"Blue Bird"—Medium blue violet. Long tapered petals.  
"Commodore"—Reddish-purple flowers. Very large.  
All \$2 violets planted in 3" clay pots.



## Now! Many of our Former \$2 AFRICAN VIOLETS

4 Famous Varieties!  
"Red Head" "Wild Rose"  
"Double Dipper" "Choir Boy, Jr."

Here comes an extraordinary SPECIAL for a limited time only . . . Owen has sold literally thousands of these rare violets in larger sizes at \$2 each! Now your chance to buy young, sturdy, well-rooted plants at only \$1 each . . . 3 for \$2.75, "Red Head"—reddest violet yet produced; "Wild Rose"—brand new! Deep velvety rose-purple; "Double Dipper"—double petal looks almost like a tiny rose! Blue-purple blooms! "Choir Boy, Jr."—tiny flower face surrounded by collar-like petals. SEND NO MONEY. Pay postman C.O.D. plus postage. Cash orders prepaid if you enclose 10c extra.

**FREE:** With orders of \$2.75 or more, 1 beautiful imported Hyacinth Bulb from The Netherlands! Easy to grow—very fragrant.

**\$1**  
ea

3 For \$2.75



## AFRICAN VIOLETS

Our Most Famous Offer!  
Sold by the Thousands!

**25c**  
Each

OWEN  
World's  
Largest  
Shipper of  
African  
Violets

Sent to you by guaranteed mail. Very special get-acquainted price—America's best buy. Sturdy BLOOMING SIZE 6-month-old plants. "Pink Sensation", "White Queen", or "Wisconsin Blue Wonder". Enclose 25¢ coins or stamps, plus 10¢ for postage and handling. Money-back guarantee. If ordering 3, send only \$1. Order for 3 also sent C.O.D. plus postage. No C.O.D.'s on single orders. Use easy order blank.

Sturdy, rich green foliage, gorgeous blooms. Your choice Blood Red, Crimson, Light Pink, Pure White, Brilliant Yellow, Bronze, Blush Pink. 2-year blooming size.

**75c**  
3 For \$2.00  
6 For \$3.75  
12 For \$7.00

## OTHER CLIMBING ROSES

**75c**  
ea

3 for \$2.00  
6 for \$3.75  
12 for \$7.00

No shipments to  
Montana.

**75c**  
ea

3 For \$2.00  
6 For \$3.75  
12 For \$7.00

**75c**  
ea

3 For \$2.00  
6 For \$3.75  
12 For \$7.00



## Thousands Have Ordered These AFRICAN VIOLETS

Special-By-Mail Offer!

**69c**  
ea

3 For \$2

**\$1**  
3 Lbs.

5 Lbs. \$1.50



## Azalea

Gayest of All  
Flowering Plants!  
Blooms Early!

**\$2.50**  
Each



Large, pink fragrant blossoms—Blooms early.

### BALLED AND BURLAPPED

Rare, aristocratic azaleas, bloom profusely. Soft radiant pink flowers. Very, very beautiful. Graceful growth—one of the easiest grown and showiest of all flowering plants—bright green leaves. SEND NO MONEY. Shipped express collect.

**FREE:** Giant Imported Bi-Color Mystery Bloom "Trumpet Bulb"—suitable for indoor forcing and later outdoor planting. 50¢ value. Very beautiful.

### SHIPPED EXPRESS COLLECT

# NOW! Save Money On Owen Most Popular

## Hardy PERENNIAL PLANTS

that come up more beautiful  
year after year! Very Special!

25c

### 1. Double Hollyhocks

Huge, massive double type. Fast grower. Resembles roses. Blooms every year. Blood red, fiery red, salmon, delicate pink, deep rose, pure white, unusual rare cream, brilliant yellow, delicate rose.

### 3. Giant "Fire Engine" Phlox

Easy to grow. Come up year after year! Prime Minister—white with red eye; Annie Laurie—Salmon; Thor—Deep Salmon; Morgenrood—Rose; R. P. Struthers—Rosy Red; Tigress—Orange-Red; Wm. Kesselring—Plum; Famous "FIRE ENGINE"—Rare Brilliant Red.

### 5. HYBRID LUPINES

Amazing, beautifully colored Russell Hybrid Lupines are superb for garden decoration and cutting. Giant 3'-4' spikes have pea-shaped flowers closely spaced which bloom from top to bottom all at once. The range of gorgeous colors makes a showing in any garden . . . particularly with tulips. Bloom year after year.

### 8. Oriental Poppies

Giant, exotic! "Cup 'N' Saucer" type. Size of a cup until opened flat—then as big as a saucer! Brilliant colorings. Strong field-grown roots. Mammoth hardy poppies make flower show of themselves year after year! Highest quality.

### 11. Painted Daisies

The favorite old fashioned Pyrethrum. One of the best perennials for showiness there is. Beautiful when cut and brought into house. Gorgeous blooms every year. All colors except blue and yellow. You'll be mighty pleased with these perennials.

### 14. White Shasta Daisies

Large blooms, strong stems! Gorgeous White Shasta Daisies at bargain prices. Especially lovely in a mixed color bouquet.

### 15. Double Delphinium

Giant, showy blooms! Easy to grow—extra tall. Double-type blooms. Gorgeous colorings from deepest blues, lavenders with pink tints to wonderful bi-colorings.

### 2. Hardy Carnations

This beautiful Carnation is the most fragrant flower that blooms! Blooms all summer every summer! Easy to grow. When cut and brought into house will last from week to 10 days. Your choice Pacific Red, White Girl, Cotton Candy, Pink, Fools Gold Yellow, Mother's Rose.

5 Of 1 Kind For \$1

10 Of One Kind For \$1 75

Mixed Orders 25c straight

### 6. Chinese Lantern

An old favorite with flower lovers! Makes great bold foliage and stalks three to four feet high. The flowers are inconspicuous but in late summer they are followed by pulpy little seed pods enclosed in papery husks which turn blazing scarlet. Many cut, dry, and use Chinese Lanterns for bright winter bouquets. Grow year after year.

### 9. Creeping Phlox

Have you ever wondered what that beautiful maze of color was you saw in a field or by the roadside? It may have been Creeping or Dwarf Phlox, for its grows in abundance, producing lovely little flowers, suitable for graves, banks or ground covering. Vivid pink, pale violet, dazzling white. Beautiful green foliage.

### 12. Bleeding Heart

Loved by all. One of the most beautiful spring flowering plants that brighten your garden year after year. Laden with numerous rosy red, heart-shaped blooms on graceful arching stems. Grows to about 4' high. This is an excellent bargain at only 25c each!

### Other Perennials

(Not Illustrated)  
Same Prices As Above

COREOPSIS, Double Sun Burst

GAILLARDIA, Dazzler

FEVERFEW, Snowball

SCABROSA HYBRIDS—Pin-cushion

ALYSSUM SAXATILE—Basket of Gold.

### 7. Sweet Peas

Now you can have lovely, fragrant Sweet Pea Vines coming up year after year! Grow on fences or trellises. Produce a mass of beauty and colorful blooms all season. Supreme in fragrance and unexcelled in cut-flower value. Start blooming July and continue all summer. Gorgeous colors and delicate sheens.

### 10. PENTSTEMON

Popular, hardy, large-flowered Pentstemon blooms right through the hot weather, displaying twostoned blooms in shades of deep pink and blue clear up until frost. Exceptionally fine for massing in beds or borders. These bright colored blooms are held up by graceful stems 12"-18" high. Excellent for cutting. Bloom year after year.

### 13. Giant Hibiscus

The showiest of all perennials! Great numbers of giant, bell-shaped blooms measure 6" across! Deep, rich colors and so easy to grow. Will grow four feet high in most any kind of soil. If you've never planted Hibiscus, try these . . . they'll be outstanding in your garden. These sound, long-lived plants will grow year after year.

### 16. LINUM—Blue Flax

Azure blue flowers (not illustrated as blue), with feathery foliage. Blooms profusely. Easily grown. Beautiful in bouquets.

### 17. Columbine

Long-spurred, long-lived, free blooming! Giant flowers have immense heads on long sturdy graceful spurs. Every garden should have a few Columbine plants at these low prices.

FREE Planting Instructions  
With Each Order.

# Very Special ALL THESE BEAUTIFUL GREEN THINGS

A Special Collection of  
Very Different Plants for  
Mantles, Tables and Shelves

- ORDINARILY WOULD BE 75c to \$1 IF THEY COULD BE FOUND IN STORES AT ALL.
- ALL WERE SELECTED FOR THEIR BEAUTY AND FOR THEIR STURDY LIVABILITY.

Now you can have many little green plants in your living room at an amazingly low cost! The illustrations on this page are actual photographs. They are all strong plants, not "slips". You'll be mighty pleased with them. Order several kinds—they're all beautiful!



MOTHER-IN-LAW TONGUE



POTHOS



CHINESE EVERGREEN



SUCCULENT



VARIEGATED PEPPEROMIA

We also have PODOCARPUS which is ideal for dish gardens and small ledges. Dark green

for dish gardens and small ledges. Dark green

stubby foliage; BABY TEARS, which grows

without direct sunlight; ARDISIAS, fountain-

like foliage; CHINESE FAN PALM, novel

flat stiff leaf shaped like a fan. These are

all same prices as above.

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</

# Beauty all Year 'Round At Bargain Prices!

## SPECIAL! YARD TREE SALE!

Add a Touch of Color To  
Your Yard at New Low Cost!

### FLOWERING PEACH

TREE, priced only

Beautiful miniature trees for  
yard decoration. The entire tree  
bursts into red blooms early in  
the Spring followed by green  
foliage. 2' to 4' and should bloom first  
season. \$1 each.

### FLOWERING QUINCE HEDGE,

Rank among the most choice  
of hedge-like shrubs. Grow  
freely or can be trimmed to  
any desired form. Hundreds of  
brilliant flowers in Spring.  
Bright green foliage. Quince  
apples in the Fall make delicious  
jams, etc. Bundles of 5  
for \$1, 10 for \$1.75.

### PURPLE LEAF PLUM

The deep bronzy purple foliage  
of this tree, and the hundreds  
of pink flowers that burst into  
bloom in the Spring, make this  
the showpiece of your yard!  
Makes fine contrast and gives  
variety and color where needed. Easily  
grown and ideal for a small yard. \$1  
each, 2 for \$1.75.

### TULIP TREES

Also called "Yellow Poplar" be-  
cause of its fine wood. A tall  
compact tree that is being used  
more and more as a shade.  
Large tulip-like flowers in  
Spring . . . greenish yellow  
and orange. 3' to 4' trees, very special,  
\$1 each; 3 for \$2.50.

### FLOWERING DOGWOOD

An old-fashioned favorite.  
America's most beautiful native  
flowering trees. Oval bright  
green leaves turn to shades of  
red in the fall. Large white  
blossoms in the Spring. Heavy  
rooted, 3' - 4' trees, \$1 each; 3 for \$2.50.

### FLOWERING CRAB

Double flowering. Dwarf in  
stature and in the Spring is  
almost hidden by the abundance  
of beautiful blooms, resembling tiny roses. Many  
times planted in the front of  
a house or at the side where it can be  
seen. At full growth, almost size of a  
fruit tree. 2' - 3' trees, \$1 each.

### RED BUD TREE

Small, shapely trees, deep rose  
colored flowers. Large ornamental  
leaves. Used as lawn  
specimens, in groups, borders.  
Stands "wet feet." Blooming  
size. Postpaid.

### RED MAPLE TREE

One of the most beautiful shade  
trees grown, and one of the  
longest lived. It is in great  
demand and extremely hard to  
obtain, particularly at this ex-  
ceptional low price. 4' to 5'  
trees, each \$2, 3 for \$5.00.

### CHINESE ELM WINDBREAK

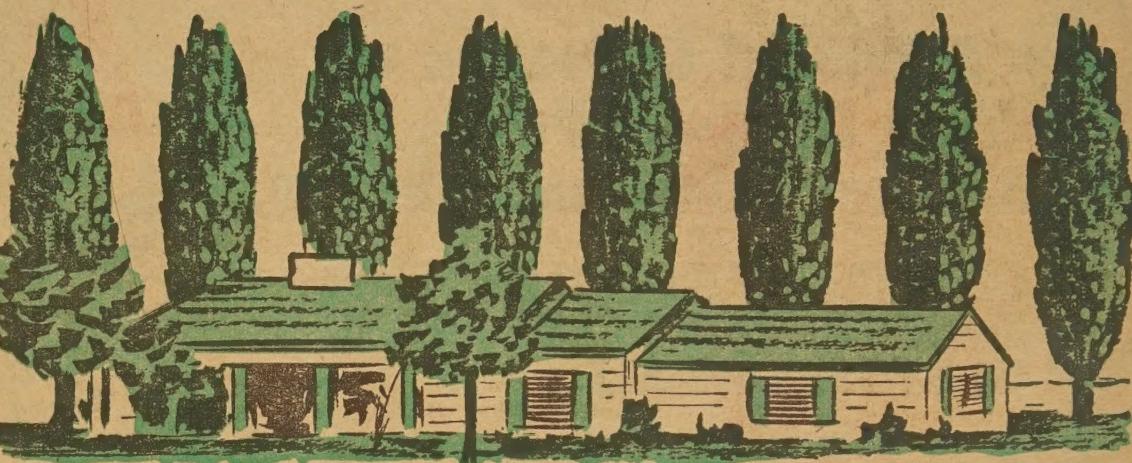


10 For  
\$1  
30 For  
\$2.50

Farmers all over the country are ordering  
these trees which in a few years time pro-  
vide an excellent windbreak. Leaves are  
smaller than the American Elm but they  
make a very quick shade since they are  
the fastest growing of all trees. We send  
18" to 24" trees. 10 for \$1, 30 for \$2.50.  
(Can be trimmed and used as hedge if  
preferred.)

## LOMBARDY POPLARS

Special-by-Mail



- High Quality Trees at  
Sensational Low Price!
- Beautiful, Graceful, Fast Growing

50c  
Each

8 For \$3.50

These graceful upright trees frequently sell for \$2.00 and  
\$2.50 each. Ideal for planting in narrow spaces, for back-  
ground, and wind breaks. Invaluable for an atmosphere of  
formality. Will grow to 50' high. Sent by guaranteed mail.  
Sturdy 4' to 6' trees. Easy to plant and very fast growing. Now is the time to put them in.  
Order now at very special price. Sent C.O.D. plus postage. Cash orders prepaid.

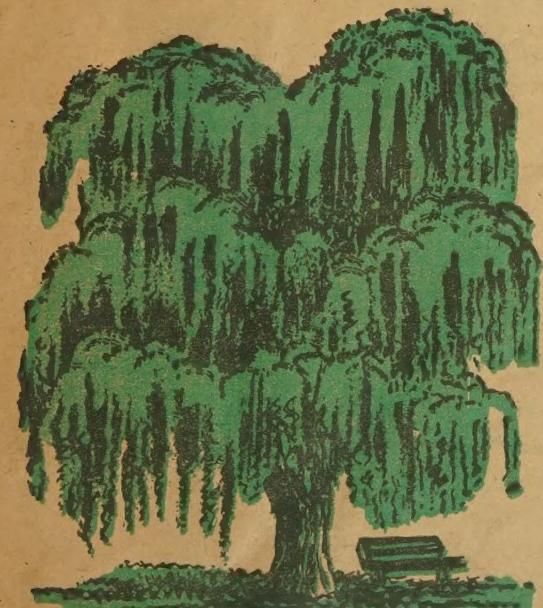
FREE:

With \$3.50 orders, graceful ornamental Weeping Willow Tree. Reg. \$1  
value. Return for cheerful refund at once if not pleased.

## "SAD SAM" WEEPING WILLOW

Famous All Over America!

Sent to you by guaranteed mail!  
Thousands Sold!



Special-by-mail offer. Our  
"Sad Sam" Weeping Willows  
are becoming famous all over  
America. Thousands sold.  
Almost impossible to fail with  
one. Easiest, fastest-growing  
shade tree. Beautiful, ornamental.  
Wonderful for children to play under. We send  
sturdy 4' to 6' trees. SEND  
NO MONEY. Pay postman  
C.O.D. plus postage. Cash  
orders shipped prepaid. Re-  
turn for cheerful money back  
at once if not satisfied.

\$1  
each

2 For

\$1.75

3 For

\$2.50



\$1

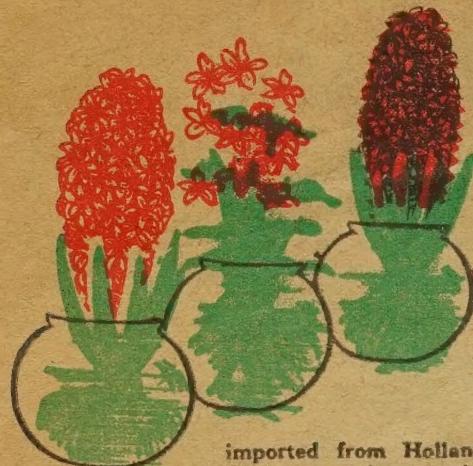
Special-by-mail,  
each ..... \$1  
Cluster of 3, as  
often planted .. \$1

America's lowest price! Plant  
now. Sturdy northern grown  
American White Birch stand  
extreme cold. 4'-5' trees. Slim,  
graceful, ornamental. Many  
people plant in clusters of 3.  
Very special, \$1 ea.; 3 for \$2.  
Return for cheerful refund at  
once if not pleased. SEND NO  
MONEY. Pay postman C.O.D.  
plus postage. Cash orders pre-  
paid.



Special-by-Mail Offer

## NEW "ROSE BOWL" WATER GARDEN



for YOUR LIVING ROOM

- Just place in water and watch them grow!

**79¢**

If you have 3 bowls, vases or jars of any kind you can have a lovely flower garden in your living room in an amazingly short time. You get a beautiful "Deep South" Water Hyacinth plant—has large lavender blossoms and a gorgeous mass of shiny-green leaves . . . You also get 2 giant size "Living Room" Hyacinth Bulbs imported from Holland. These are very fragrant and fast growing. All you do with all 3 is place in water. You can almost see them grow. All 3 as a garden only 79¢. If ordering 2 gardens send only \$1.50. Also send C.O.D. plus postage. Return at once for cheerful refund if not pleased.

Perennials and  
**House Plants**  
**25¢ & 35¢**

Beautiful African Violets, Azaleas, Gardenias, House plants, as well as Carnations, Red Phlox, Bleeding Heart and many other Perennials that come up year after year are now offered to you at this special low price of 25¢ and 35¢. See inside.

Imported

## Peat Moss

Special offer! Finest peat moss available imported from Germany, which has more food value for your plants than ordinary domestic peat moss. I'll send you a 50c bag, which amounts to approximately a peck. Order several pecks at this low price. For use on indoor plants or out around your shrubs and flowers. (Incidentally, this peat moss provides an excellent bed for fish worms.)

More Bargains and Order Blank Inside

Unusual Opportunity To Get

## Old Fashioned FERNS

Special By Mail

**25¢**

These are the kind of ferns your mother probably grew on the north side of your home—or in some shady place. Hardy—come up year after year.

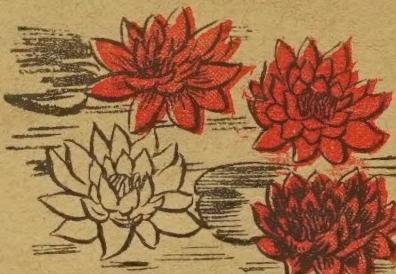


ROYAL FERN—a vigorous type with wide beautiful fronds. Grows 2' to 5' tall.

CINNAMON—large creeping root stock. Bright green leaves, many divisions. Multiplies rapidly.

LOVE-IN-THE-MIST—deep evergreen leaves, 16" to 18". Extremely hardy, even in poor soil.

Gorgeous  
**GIANT**  
Gardenia  
Plant



Will Have 50  
Or More  
Blooms

**\$3.85**

**\$7.50 Value**

Balled and  
Burlapped

**\$1**

Very special price on large beautiful water lilies! This particular strain of lilies carries its flowers on a strong stem about 2' or more above the water surface. These tropical lilies are fragrant, and make ideal cut flowers. \$1 each, 3 for \$2.50. Order blank inside.

First time offered at this sensational low price! Giant sized plants, 2' to 3' high with a heavy growth of bright waxy green leaves. When in full bloom will have 50 or more lovely fragrant gardenias. Can be grown outdoors now, grown inside later. A most unusual plant to show to friends and neighbors at a real bargain. Order today while they last. SEND NO MONEY. Shipped express collect. Use handy order blank on inside.

